



Dianne Hardisty

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Emphasis

Assist clients in gaining public understanding and support of public policy, political and business issues through media relations and persuasive writing, including the preparation of opinion commentary for publication in newspapers, magazines, specialty publications and online.

Experience

South Valley Solutions

2009 to present

Associate – Bakersfield-based consulting firm specializing in land-use issues, mediation, and government and community relations. Assist clients with writing projects, including persuasive writing, news and feature writing for public outreach campaigns.

The Bakersfield Californian

1981 to 2009

Editorial Page Editor – Developed the editorial positions of a metropolitan daily newspaper regarding a variety of political, public policy and community issues; wrote editorials and columns; edited syndicated and reader-contributed commentary; directed a staff of four. 1992 to 2009

Assistant Managing Editor – Supervised the newsgathering effort of a metropolitan daily newspaper; directed a staff of 40 reporters, editors and photographers. 1991 to 1992

Business Editor – Supervised a staff of four editors and reporters to produce a daily Business Section and two expanded weekend sections covering business issues. 1988 to 1990

Government Reporter – Wrote about a wide range of government issues, with particular focus on Kern County government, politics, the environment and water. 1981 to 1987

The Hanford Sentinel, Hanford, Calif.

1974 to 1981

City Editor – Supervised a staff of 10 reporters to produce a daily newspaper covering Kings County and its county seat, Hanford; wrote columns and opinion articles. 1979 to 1981

Government Reporter – Covered city and county government agencies and commissions; wrote about political and policy issues; covered political campaigns and military affairs. 1974 to 1978

U.S. Navy

1972 to 1974

Public Information Officer – Served as spokeswoman for the Naval Air Station at Lemoore, Calif.; wrote press releases; produced a weekly newspaper covering military issues.

City of Pomona, Calif.

1969 to 1972

Public Information Director – Spokeswoman for the City of Pomona, with special emphasis on the outreach efforts of the city's library; supervised a staff of six operating a publishing center.

Education

Bachelor of Science, communication arts, California State Polytechnic University, Pomona
Completion of graduate classes in journalism at Fresno State University

Professional Organizations

National Conference of Editorial Writers; Society of Professional Journalists; National Society of Newspaper Columnists; Kegley Institute of Ethics Advisory Committee; and Levan Institute for Lifelong Learning Advisory Committee.